




Foster excellence in *Canadian* writing  
 from a *Christian* perspective...  
 Become an Award Sponsor!  
 Here's how...



**Philanthropy & Faith**  
 Large or small,  
 every donation  
 makes a difference!



**Meaningful Memorials**  
 Honour a loved one by  
 sponsoring an award.



**Advertise your Business!**  
 With thousands of hits on our  
 website, online advertising is  
 an affordable and effective  
 alternative to print!

**Promotional packages include:**

- ♦ A link/ad on our website
- ♦ Your insert in Write! Canada bag
- ♦ Present an award, see your name on big screen at Gala

➔

**Book Clubs!**  
 Sponsor awards, events  
 or emerging authors!



**Special Thanks To Our Sponsors!**

Raymond & Lois Nelles	John & Eleanor Irwin
Foundation Distributing Inc.	Bingley Distributors
Castle Quay Books	The Christian Herald
Crossroads Christian Communications Inc.	CTSTV
Dennis and Devine Rumble	Faith FM 94.3
The Gileons International in Canada	iTheatre Inc.
Michael Rumble	Newsroll Books
That's Life! Communications	The Oliveira Family
testimony, published by the Pentecostal Assemblies of Canada	
Word Alive Press	World Vision Canada
Utmost Christian Writers Foundation	The Word Guild

For more info contact Trish Heidebrecht at  
 twgtrish@gmail.com



## Be a Patron of the Arts!

Foster excellence in Canadian writing  
from a Christian perspective

**Be a sponsor and influence Canadian culture  
by encouraging Canadian writers who are Christian**

### Awards Program

#### *Philanthropy and Faith*

**Make a difference in the writing world!**

**Any donation, large or small, is significant.**

***We'd like to thank you by:***

- ◆ your name on awards website for one year
- ◆ an invitation to the Awards Gala
- ◆ a certificate of thanks

#### *Group Idea*

**Your group can do something real to  
encourage Canadian writers!**

- ◆ sponsor a \$500 book category award.
- ◆ receive four tickets to the Awards Gala and reception
- ◆ recognition on the big screen during the Gala
- ◆ present your category award at the Gala
- ◆ your group's name on the awards website

#### *Meaningful Memorials*

**Honour a family member or friend's love of the written word  
Sponsor a \$500 book award or \$375 article award**

***We'd like to thank you by:***

- ◆ two tickets to the Awards Gala and reception
- ◆ present your category award at the Gala
- ◆ your name and/or name of honouree on the big screen at the Gala
- ◆ your name on awards website for one year

### Other Opportunities

#### *Write! Canada Writing Conference Sponsor*

**June in Guelph, Ontario**

- ◆ sponsor a workshop at Write! Canada with a donation of \$200
- ◆ sponsor a plenary at Write! Canada with a donation of \$1000

***We'd like to thank you by:***

- ◆ recognition of your support at the Conference
- ◆ an invitation to the Awards Gala and reception

**Help a writer attend Canada's Largest  
Christian Writers Conference!**

Donate to our bursaries program.

Visit [www.writecanada.org/help-us/donate](http://www.writecanada.org/help-us/donate)  
for more information.

**Help someone become a member of  
The Word Guild!**

Enable a writer or editor to connect with others in the industry, develop their skills, receive encouragement and support, and work with this writing community to impact Canada.

***To sponsor, or learn more about, a major award  
please contact Trish at [twgtrish@gmail.com](mailto:twgtrish@gmail.com)***



## Are you looking for ways to advertise your organization?

Foster excellence in Canadian writing from a Christian perspective.

**Advertise your organization for a full year and influence the Canadian culture by encouraging Canadian writers who are Christian.**

### **Bronze Sponsor \$500**

- sponsor of a \$375 award
- two tickets to Awards Gala and reception
- recognition on big screen and on stage during Gala
- present your category award at Gala
- your organization's name on award certificate
- a duplicate certificate for your organization
- 2"x2" ad on awards website for three months
- your brochure or one promotional item in Write! Canada conference attendee bags
- name on awards website for one year

### **Silver Sponsor \$750**

- sponsor of a \$500 book award or \$375 award
- four tickets to Awards Gala and reception
- recognition on big screen and on stage during Gala
- your name and logo on the big screen during Gala
- present your category award at Gala
- your organization's name on award certificate
- a duplicate certificate for your organization
- 2"x4" ad on awards website for three months
- your brochure or one promotional item in Write! Canada conference attendee bags
- name on awards website for one year

### **Gold Sponsor \$1000**

- sponsor of a \$500 award category or two \$375 categories
- six tickets to Awards Gala and reception
- recognition on big screen and on stage during Gala
- your name and logo on the big screen during Gala
- present your category award at Gala
- your organization's name on award certificate
- a duplicate certificate for your organization
- 2"x4" ad on awards website for six months
- your brochure or one promotional item in Write! Canada conference attendee bags
- a web link with your logo pointing to your site on The Word Guild website for one year
- exhibit table at the Awards Gala

### **Platinum Sponsor \$1500**

- sponsor of a \$500 award category and a \$375 category
- ten tickets to Awards Gala and reception; VIP seating
- recognition on big screen and on stage during Gala
- your name and logo on the big screen during Gala
- present your category award at Gala
- your organization's name on award certificate
- a duplicate certificate for your organization
- 2"x6" ad on awards website for six months
- your brochure or one promotional item in Write! Canada conference attendee bags
- a web link with your logo pointing to your site on The Word Guild website for one year
- exhibit table at Awards Gala

**Questions? Please contact:** Trish Heidebrecht at [twgtrish@gmail.com](mailto:twgtrish@gmail.com)

(The Word Guild reserves the right to refuse any sponsorship application.)



## The Canadian Christian Writing Awards Award Categories

### Awards for articles, short pieces and other—\$375 per category

- News Story
- Long Feature
- Short Feature
- Personal Experience
- Inspirational/Devotional
- Profile/Human Interest
- Review
- Column/Editorial/First Person Essay (series)
- Column/Editorial/First Person Essay (single)
- General Readership
- Blog Post - series
- Short Story
- Children and Young Adult
- Poetry
- Song Lyrics
- Scripts and Screenplays

### Awards for books— \$500 per category

- Life Stories
- Inspirational/Devotional
- Christian Living
- Biblical Studies
- Apologetics/Evangelism
- Relationships
- Culture
- Academic
- Christian Leadership
- Instructional
- Special
- Contemporary Novel
- Historical Novel (includes Westerns)
- Romance Novel
- Mystery/Suspense Novel
- Futuristic/Fantasy Novel
- General readership (any genre)
- Children (any genre)
- Young Adult (any genre)

Detailed awards descriptions and entry guidelines can be found at [www.canadianchristianwritingawards.com](http://www.canadianchristianwritingawards.com).

**NOTE:** The Canadian Christian Writing Awards administered by The Word Guild are open to all eligible Canadian writers who are Christian, and are not restricted to members of The Word Guild.



## Application Form

To apply to become a sponsor, please visit the Awards website to register online (preferred)  
[www.canadianchristianwritingawards.com](http://www.canadianchristianwritingawards.com)  
OR complete the form below and send it with your cheque (payable to **The Word Guild**) to:  
**The Word Guild, PO Box 1243, Trenton, ON K8V 5R9**

Contact Person: Name \_\_\_\_\_ Phone \_\_\_\_\_  
Organization or Group name (if applicable) \_\_\_\_\_ Email \_\_\_\_\_  
Mailing Address \_\_\_\_\_ Postal Code \_\_\_\_\_

I/we would like to make a donation and/or apply to sponsor an award :

*Become a*  Bronze sponsor  Silver sponsor  Gold sponsor  Platinum sponsor

*Sponsor an award for*  \$375  \$500

*Philanthropy and Faith*  \$5,000.00  \$2,500.00  other \$ \_\_\_\_\_  \$100.00

*Meaningful Memorials or Group Idea*  Sponsor a \$375.00 category award  Sponsor a \$500.00 category award

Name to put on certificate: \_\_\_\_\_

- Choose an award/awards for us to give  
 I/We prefer to give a specific award or awards

1st choice \_\_\_\_\_

2nd choice \_\_\_\_\_

3rd choice \_\_\_\_\_

*Advertise on the awards website*  2"x6" (\$400)  2"x4" (\$200)  2"x2" (\$100)

*Have an exhibit table at the Awards Gala*  \$200

*Put promo items in Write! Canada conference bags*  \$300

*Write! Canada Conference Sponsor*  Sponsor a Workshop \$200.00  Sponsor a Plenary \$1,000.00

*Put promo items in Write! Canada conference bags*  \$300

*Donate to the Bursary Program*  \$500.00  \$250.00  other \$ \_\_\_\_\_  \$100.00

*Help someone become a member of The Word Guild*  \$90.00

*Make a donation to help encourage writers who are Canadian and Christian* \$ \_\_\_\_\_

Cheque payable to **The Word Guild** is enclosed for \$ \_\_\_\_\_

(Mail to: **The Word Guild, PO Box 1243, Trenton, ON K8V 5R9**)

**Questions? Please contact:** Trish Heidebrecht at [twgtrish@gmail.com](mailto:twgtrish@gmail.com)

All donations \$20.00 and more will receive a charitable tax receipt.

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