



Connecting, developing, &
promoting Canadian writers &
editors who are Christian

Are you looking for ways to advertise your organization?

Foster excellence in Canadian writing
from a Christian perspective.

**Advertise your organization for a full year and influence the
Canadian culture by encouraging Canadian writers who are Christian.**

Bronze Sponsor \$500

- sponsor of a \$375 award category
- two tickets to the Awards Gala and reception
- 2"x2" ad on awards website for three months
- your brochure or one promotional item in Write! Canada conference attendee bags
- name on awards website for one year

Silver Sponsor \$750

- sponsor of a \$500 book award or \$375 award
- four tickets to the Awards Gala and reception
- 2"x4" ad on awards website for three months
- your brochure or one promotional item in Write! Canada conference attendee bags
- logo on the big screen during Gala
- name on awards website for one year

Gold Sponsor \$1000

- sponsor of a \$500 award category or two \$375 categories
- six tickets to the Awards Gala and reception
- 2"x4" ad on awards website for six months
- your brochure or one promotional item in Write! Canada conference attendee bags
- logo on the big screen during Gala
- a web link with your logo pointing to your site on The Word Guild website for one year
- exhibit table at the Awards Gala

Platinum Sponsor \$1500

- sponsor of a \$500 award category and a \$375 category
- ten tickets to the Awards Gala and reception; VIP seating
- 2"x6" ad on awards website for six months
- your brochure or one promotional item in Write! Canada conference attendee bags
- logo on the big screen during Gala
- a web link with your logo pointing to your site on The Word Guild website for one year
- exhibit table at Awards Gala

Other sponsorship opportunities:

1. Sponsor an award for \$375 or \$500 per category (see page 2 for details)
2. Exhibit table at the Awards Gala \$200
3. Ad on the awards website for one month:
2"x6" \$400 2"x4" \$200 2"x2" \$100
4. Brochure or one promotional item in Write! Canada conference bags (300 bags) \$100
5. Sponsor a workshop at Write! Canada for \$200, or a plenary for \$1000

Questions? Please contact: Denise Rumble twgdeniserumble@gmail.com

The Canadian Christian Writing Awards 2010 Award Categories

Awards for articles, short stories, poetry, etc.— \$375 per category.

- News Story
- Long Feature
- Short Feature
- Personal experience
- Inspirational/Devotional
- Profile/Human Interest
- Review
- Column/Editorial/First Person Essay (series)
- Column/Editorial/First Person Essay (single)
- General Readership
- Children and Young Adult
- Blog Post (series)
- Poetry
- Short story
- Song Lyrics

Each \$375 award sponsor receives:

- Your organization's name on the award certificate
- A duplicate certificate for your organization
- Two tickets to the Awards Gala and the opportunity to present the award
- Recognition from the stage and in PowerPoint presentation
- Name on awards website

Note: The Canadian Christian Writing Awards administered by The Word Guild are open to all eligible Canadian writers who are Christian, and are not restricted to members of The Word Guild. Detailed award descriptions and entry guidelines can be found at www.canadianchristianwritingawards.com.

Awards for books —\$500 per category.

- Life Stories
- Christian Living
- Biblical Studies
- Apologetics/Evangelism
- Relationships
- Culture
- Leadership
- Instructional
- Special
- Contemporary novel
- Mystery/Suspense novel
- Romance novel
- Historical novel
- Futuristic/Fantasy
- General Readership (any genre)
- Independently Published Fiction
- Independently Published Nonfiction
- Children's (any genre)
- Young Adult (any genre)

Each \$500 award sponsor receives:

- Your organization's name on award certificate
- A duplicate certificate for your organization
- Four tickets to the Awards Gala and the opportunity to present the award
- Recognition from the stage; your organization's name and website in the PowerPoint presentation
- Name on awards website

To apply to become a sponsor, please cut off the form below and send it with your cheque (payable to **The Word Guild**) to:
The Word Guild, PO Box 1243, Trenton, ON K8V 5R9

 Contact Person: Name _____ Phone _____
 Organization _____ Email _____
 Mailing Address: _____ Postal Code: _____

I/we would like to apply to :

Become a bronze sponsor silver sponsor gold sponsor platinum sponsor

Put an ad on the awards website 2"x6" 2"x4" 2"x2"

Sponsor an award for \$375 \$500

Have an exhibit table at the Awards Gala Put promo items in Write! Canada conference bags

Sponsor a workshop at Write! Canada Sponsor a plenary at Write! Canada

Name to put on award certificate: _____

Choose an award/awards for us to give

I/We prefer to give a specific award or awards

1st choice _____

2nd choice _____

3rd choice _____

Cheque payable to **The Word Guild** is enclosed for \$ _____