



Connecting, developing, & promoting
Canadian writers & editors
who are Christian

Are you looking for ways to advertise your organization?

Foster excellence in Canadian writing
from a Christian perspective.

Advertise your organization for a full year and influence the Canadian culture by encouraging Canadian writers who are Christian.

Bronze Sponsor \$500

- sponsor of a \$375 award category
- two tickets to the Awards Gala and reception
- 2"x2" ad on awards website for three months
- your brochure or one promotional item in Write! Canada conference attendee bags
- name on awards website for one year

Silver Sponsor \$750

- sponsor of a \$500 book award or \$375 award
- four tickets to the Awards Gala and reception
- 2"x4" ad on awards website for three months
- your brochure or one promotional item in Write! Canada conference attendee bags
- logo on the big screen during Gala
- name on awards website for one year

Gold Sponsor \$1000

- sponsor of a \$500 award category or two \$375 categories
- six tickets to the Awards Gala and reception
- 2"x4" ad on awards website for six months
- your brochure or one promotional item in Write! Canada conference attendee bags
- logo on the big screen during Gala
- a web link with your logo pointing to your site on The Word Guild website for one year
- exhibit table at the Awards Gala

Platinum Sponsor \$1500

- sponsor of a \$500 award category and a \$375 category
- ten tickets to the Awards Gala and reception; VIP seating
- 2"x6" ad on awards website for six months
- your brochure or one promotional item in Write! Canada conference attendee bags
- logo on the big screen during Gala
- a web link with your logo pointing to your site on The Word Guild website for one year
- exhibit table at Awards Gala

Other sponsorship opportunities:

1. Sponsor an award for \$375 or \$500 per category (see page 2 for details)
2. Exhibit table at the Awards Gala \$200
3. Ad on the awards website for one month:
2"x6" \$400 2"x4" \$200 2"x2" \$100
4. Brochure or one promotional item in Write! Canada conference bags (250 bags) \$100
5. Sponsor a workshop at Write! Canada for \$200, or a plenary for \$1000

Questions? Please contact: Trish Heidebrecht at twgtrish@gmail.com

The Canadian Christian Writing Awards 2011 Award Categories

Awards for articles, short stories, poetry, etc.— \$375 per category.

- News Story
- Long Feature
- Short Feature
- Personal experience
- Inspirational/Devotional
- Profile/Human Interest
- Review
- Column/Editorial/First Person Essay (series)
- Column/Editorial/First Person Essay (single)
- General Readership
- Blog Post - series
- Short Story
- Children and Young Adult
- Poetry
- Song Lyrics
- Scripts and Screenplays

Each \$375 award sponsor receives:

- Your organization's name on the award certificate
- A duplicate certificate for your organization
- Two tickets to the Awards Gala and the opportunity to present the award
- Recognition from the stage and in PowerPoint presentation
- Name on awards website

Awards for books —\$500 per category.

- Life Stories
- Inspirational/Devotional
- Christian Living
- Biblical Studies
- Apologetics/Evangelism
- Relationships
- Culture
- Academic
- Christian Leadership
- Instructional
- Special
- Contemporary novel
- Historical novel (includes Westerns)
- Romance novel
- Mystery/Suspense novel
- Futuristic/Fantasy novel
- General readership (any genre)
- Children (any genre)
- Young Adult (any genre)

Each \$500 award sponsor receives:

- Your organization's name on award certificate
- A duplicate certificate for your organization
- Four tickets to the Awards Gala and the opportunity to present the award
- Recognition from the stage; your organization's name and website in the PowerPoint presentation
- Name on awards website

Note: The Canadian Christian Writing Awards administered by The Word Guild are open to all eligible Canadian writers who are Christian, and are not restricted to members of The Word Guild. Detailed awards descriptions and entry guidelines can be found at www.canadianchristianwritingawards.com.

To apply to become a sponsor, please cut off the form below and send it with your cheque (payable to **The Word Guild**) to:
The Word Guild, PO Box 1243, Trenton, ON K8V 5R9

Contact Person: Name _____ Phone _____
 Organization _____ Email _____
 Mailing Address: _____ Postal Code: _____

I/we would like to apply to :

- Become a bronze sponsor silver sponsor gold sponsor platinum sponsor
 Put an ad on the awards website 2"x6" (\$400) 2"x4" (\$200) 2"x2" (\$100)
 Sponsor an award for \$375 \$500
 Have an exhibit table at the Awards Gala \$200 Put promo items in Write! Canada conference bags \$300
 Sponsor a workshop at Write! Canada \$200 Sponsor a plenary at Write! Canada \$1000

Name to put on award certificate: _____

- Choose an award/awards for us to give
- I/We prefer to give a specific award or awards
 1st choice _____
 2nd choice _____
 3rd choice _____

Cheque payable to **The Word Guild** is enclosed for \$ _____